

David Victor

I take products from a vague idea to shipped, polished software. I do product design, engineering, and brand work. As principal at Metamodern, I partner with founders and product teams to build AI-native software end to end.

✉ david@davidvictor.me

🌐 www.davidvictor.me

📞 (615) 306-0071

Expertise

- Systems thinking across product, design, + engineering
- AI product strategy + roadmapping
- Agentic AI architectures + multi-agent systems
- Data-informed experimentation + decision making
- Product design leadership + UX
- Mentoring, facilitation, and cross-functional communication

AI & Agentic Systems

LangGraph, OpenAI Agents SDK, Anthropic Agent SDK, RAG pipelines, Vector databases, Mem0, Zep, Agentic memory patterns, Tool orchestration, Multi-step AI agents, Tool-calling strategies, Prompt orchestration, Evaluation frameworks, Tracing, Guardrails, ML infrastructure frameworks, Generative AI creative workflows, Image generation

Engineering

JavaScript, TypeScript, Python, HTML, CSS, React, React Native, Next.js, Node.js, Express, SwiftUI, GraphQL, REST APIs, Postgres, Supabase, Redis, dbt, Data pipelines, Authentication systems, Payment processing, Native mobile (iOS), Frontend architecture, Backend engineering, Infrastructure, Git/GitHub, Performance optimization

Product Design

Figma, Framer, Protopie, Webflow, Adobe Creative Cloud, Design systems, Design tokens, Component libraries, Figma-to-code sync, Interaction design, Information architecture, Wireframing, Prototyping, Usability testing, User research, User journey mapping, Product strategy, Opportunity mapping, Brand identity, Visual storytelling, Responsive web design, Mobile application design

University of Colorado Boulder 2010

School of Journalism & Mass Communication

BS Advertising Art Direction

BFA Creative Writing

SOLO FOUNDER + DESIGN ENGINEER

The Pick AI Venice

2024 +

- Built and run a sports-betting product across three surfaces on one intelligence layer: an autoresearch swarm, a consumer chat on iOS and the web, and Sharp Shell, a power-user terminal agent
- Shipped 500 paying subscribers at 30% daily active, growth one hundred percent organic since the 2024 NFL season Telegram launch
- Run a fully autonomous autoresearch swarm with positive ROI on every model in the production portfolio after the house edge; strongest single model holds above 30% ROI across three NBA seasons
- Own product design, frontend, backend, native iOS, ML, data infrastructure, the brand, and the marketing site

PRINCIPAL, AI PRODUCT & ENGINEERING

Metamoden Studio Venice

2021 +

- Run a creative-technology studio building AI-native products, agentic systems, and full-stack applications for startups and growth-stage teams
- Design and ship multi-step AI agents, tool-calling, memory systems, and RAG pipelines that plug into real business workflows
- Teach engineering teams to code with AI through hands-on sessions, internal playbooks, and pairing on safe, reliable patterns
- Partner with founders on strategy from opportunity mapping and KPI models through UX prototypes and production launches

DIRECTOR, PRODUCT DESIGN

Bambee Los Angeles

2017 – 2024

- Joined at five people. Director of Product Design through Series C: zero to 10,000 small-business customers, \$25M ARR, \$65M raised, \$400M+ valuation
- Hired and led a team of three designers across consumer product, the internal HR-manager platform, and the onboarding revenue engine
- Built Pollen, the design system that ran across both product surfaces in Figma, Storybook, and code
- Designed the onboarding funnel that drove the business: an adaptive flow with conversational, guided, and bulk modes, plus OCR-based document processing for larger accounts

HEAD OF PRODUCT

Vet On Demand Santa Monica

2014 – 2016

- Built and led product on a pet-telehealth app shipped by the four-person software shop I ran. Founders approached the shop directly
- Led design across native iOS, native Android, and the browser-based clinical portal. Built the iOS and provider-portal frontends. Shaped the brand the product launched under
- Recruited US-distributed veterinarians as equity partners before any code was written; their practical insight shaped the compliance model and clinical workflow, and they were the first providers at launch
- Reached 20,000 users with national press in Yahoo Finance, Forbes, and Fierce Pharma. US VCPR law (a preexisting in-person-exam requirement) stopped the remote-only model

HEAD OF DESIGN

Life is Beautiful Festival Las Vegas

2012 – 2013

- At 24, my three-person studio won a five-agency pitch for the year-one festival anchoring Tony Hsieh's Downtown Project
- Owned every visual surface: brand identity, the Heart logo, 10,000+ pieces of signage across 18 city blocks, stage graphics, and the merchandise line
- Built the festival's CMS on .NET with a REST API feeding the website I designed and built, plus the native mobile app shipped by a separate team
- 70,000 people on opening day. The Heart was on free tattoos by midday with 30 to 40 people in line to get one